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# GLADIOLUS

*Choice Quality, Sun Ripened,  
Sun Cured*

## California Bulbs

ALL PREVIOUS QUOTATIONS CANCELLED

FALL OF 1927

SPRING OF 1928

### TO THE TRADE ONLY

In presenting this Trade List, I herewith state that I guarantee all bulbs true to name, but, should an error occur, however; I will, upon proper showing, replace any bulbs not true to name, or refund the purchase price.

Quotations are F.O.B. Santa Cruz, and are subject to prior order, and change of prices without notice.

Terms: Cash or satisfactory references. To established nurserymen, who are known to me, 30 days from date of invoice will be allowed. For cash with order, 5% discount allowed; 2%, ten days. All accounts due 30 days from date of invoice; 8 per cent per annum charged on all overdue accounts.

C.O.D. orders must be accompanied by a remittance of at least one-third of the amount of order.

**E. L. WILLIAMS**

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**BULB RANCH**

Grower and Distributor of Bulbs

288 King Street, Santa Cruz, Calif. Phone 2005-M





# GLADIOLUS

Prices quoted are per 1000 bulbs. Special prices quoted on large quantities. 250 of a variety at 1000 rate—add 10 per cent on all orders for less.

	1st Size 1½ In. up	2nd Size 1¼ to 1½ inch	3rd Size 1 to 1¼ inch	4th Size ¾ to 1 inch	5th Size ½ to ¾ inch	6th Size ⅜ to ½ inch
<b>MRS. WILLARD RICHARDSON</b> (Diener)—Deep, velvety crimson with maroon center; strikingly beautiful and distinct in color. Does not fade-----	\$50.00	\$45.00	\$40.00			
<b>VIRGINIA</b> —A beautiful shade of glowing scarlet. Flower spike is long, with large, well-formed blossoms. A strong, sturdy grower -----	30.00	25.00	20.00	18.00	15.00	10.00
<b>PRINCE OF WALES</b> —Warm, light salmon. Early variety and one of the most beautiful of these shades we know of -----	20.00	15.00	12.00	10.00	8.00	6.00
<b>LE MARECHAL FOCH</b> —A beautiful, soft shade of rose; extra large flowers -----	20.00	15.00	12.00	10.00	8.00	6.00
<b>MRS. DR. NORTON</b> (Kunderd)—Finest cream and pink. The sensation among the newer Gladioli shown at the American Gladiolus Society's shows the past six seasons. Everywhere awarded the highest honors-----	30.00	25.00	20.00	15.00	10.00	5.00
<b>EVELYN KIRTLAND</b> (Austin)—A large, wide open flower of rose-pink in center with brilliant scarlet blotch on lower petals. Spikes long and graceful. One of the most beautiful pink varieties-----	35.00	25.00	20.00	18.00	15.00	12.00
<b>MRS. FRANK PENDLETON</b> —Rose pink, shading deeper to center of petals -----	25.00	20.00	18.00	15.00	12.00	10.00
<b>HERADA</b> —Pure mauve, and a most striking, stately flower. Color that is not often found in Gladiolus-----	25.00	20.00	18.00	15.00	12.00	10.00
<b>JACK LONDON</b> (Diener)—Light salmon with vermilion stripes. Canary-yellow throat with ruby stripes. It is perfect in every way. As a cut flower it is our most profitable variety -----	35.00	30.00	25.00	20.00	15.00	10.00
<b>ANNA EBERIUS</b> (Diener)—Deep Rhodamine purple, shading into very deep Bordeaux center-----	35.00	30.00	25.00	20.00	15.00	10.00
<b>EARLY SUNRISE</b> —A beautiful pink, a choice flower -----	35.00	30.00	25.00	20.00	15.00	10.00
<b>WILBRINK</b> (Hopman)—One of the earliest. Pale vivid pink, upper petals tinted slightly darker. Lower petals have a slight amaranth purple blotch on a yellowish ground -----	20.00	15.00	12.00	10.00	8.00	6.00
<b>BYRON L. SMITH</b> (Kunderd)—One of the most refined. Lavender pink on white ground; a fine cut flower. Color equal to a choice cattleya orchid-----	50.00	40.00	30.00	20.00	15.00	5.00
<b>CRIMSON GLOW</b> (Betscher)—A very large, wide open glowing crimson. The flowers are of fine form and exceedingly well placed on the spike. A vigorous grower and by far the best crimson-----	30.00	25.00	20.00	15.00	10.00	8.00
<b>SPECIAL MIXTURE</b> -----	20.00	15.00	12.00	10.00		

# A QUEEN OF FLOWERS

Named for

# A QUEEN OF BEAUTY

THE NEW GLADIOLUS

# Fay Lanphier



## RETAIL PRICE

25c each, \$2.50 dozen  
\$17.00 hundred

1st  
Size only  
1½ In. up  
Per 1000

- FAY LANPHIER** — Miss America (E. L. Williams)  
—Lovely in color, which may be described as a warm watermelon pink suffused coral, having a crystalline texture on the petals as if frosted. It lights up with a vivid luster ----- \$60.00
- LAVENDER PRINCESS**—(E. L. Williams)—An exquisite light lavender, pink-tinted, beautiful in the blending. Cerise marking on the lower petal. An orchid effect in appearance ----- \$60.00
- CASINO** (E. L. Williams)—A vivid crimson with gold marking in the throat. Very effective for landscaping ----- \$60.00